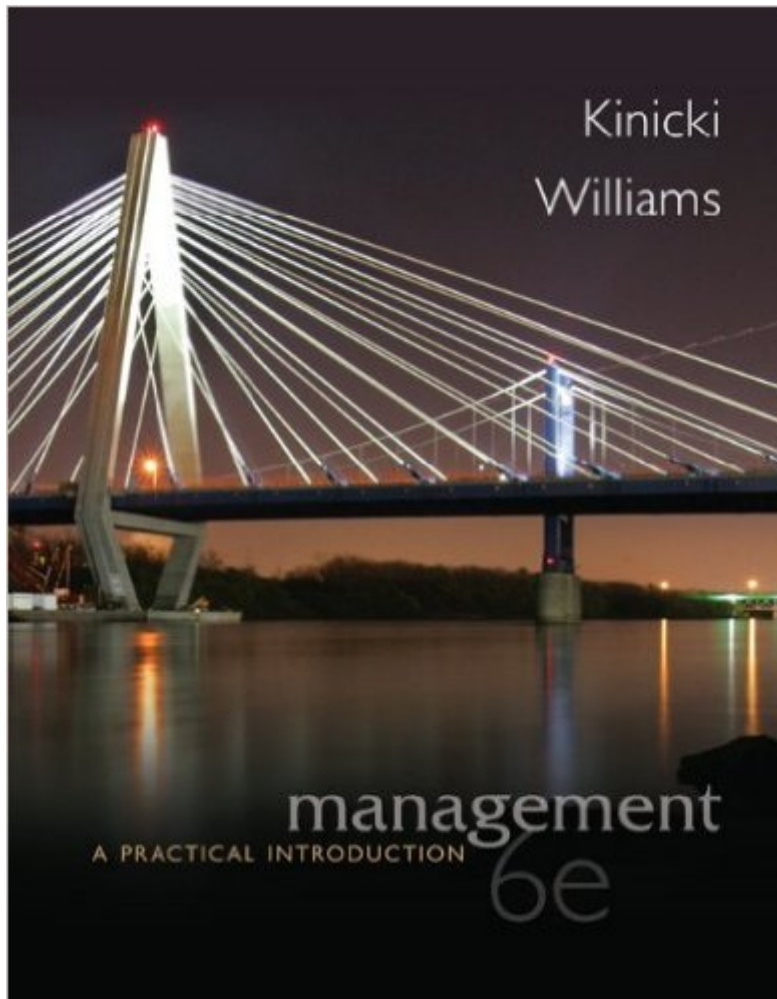


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Management: A Practical Introduction



Synopsis

Blending research, practical application, and imaginative writing, Arizona State University business professor Angelo Kinicki (author of Kreitner/Kinicki Organizational Behavior 10e) and writer Brian Williams (author of Williams/Sawyer Using Information Technology 7e) have created a market-leading text through highly-readable writing, an emphasis on practicality, and a unique student-centered layout. The authors present all basic management concepts in bite-size chunks, 2-to 6-page sections to optimize student learning and emphasize the practicality of the subject matter. This text is widely praised by today's visually-oriented students. In addition, instructors and students are supplied with a wealth of classroom-proven resources. Note: Access codes and supplements are not guaranteed with rentals.

Book Information

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you've ever had take at least ONE formal management course. I got A's across the board in this class (took the class online at a local college). With all that, YOU will quickly get a formal foundation for being a better manager than your worst one and for being as good as, or better than, your best ones.

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